



NEW ENGLAND
FORESTRY
FOUNDATION



Corporate Partners Program

Our corporate partners ensure future generations enjoy a beautiful, thriving New England while elevating their brand.

Your corporate support:

- Protects more than 1.2 million acres of land
 - Has a tangible impact on climate change mitigation in New England
 - Aligns your company brand with an investment in a sustainable future
 - Creates unique engagement opportunities for your employees
 - Showcases your brand's support for the community and environment
 - Promotes data-driven solutions that protect New England's natural landscape
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About Us

A hike through a New Hampshire forest in the fall, a Vermont barn made from locally milled trees, and the clear, clean waters of a Maine river—these are just a few of the many gifts that New England's forests offer. Across the region, forests provide timber for construction, local jobs, wildlife habitat, clean air and water, climate change mitigation, and recreational opportunities. These benefits support a vibrant and thriving region, and New England Forestry Foundation (NEFF) works to protect them for future generations.

Founded in 1944, NEFF is the sixth-largest land trust in the United States in number of acres conserved.



A Message from Our Executive Director



Collaboration between companies, foresters, land trusts, individuals, and a wide range of conservation groups is essential to ensure everyone in our community has a chance to enjoy a beautiful and thriving New England landscape. The key to succeeding in this mission is to engage in thoughtful strategic partnerships.

At the bottom of this page, you will find a list of five ways your company can partner with NEFF to make an impact where your employees and customers work and live. Whether you're new to NEFF, or a legacy partner, I want to say thank you, because you care enough about your community to explore ways for you and your business to get involved.

A partnership between NEFF and your company empowers our collective community to build a sustainable future while safeguarding some of the most ecologically important areas in New England. Thank you for being a part of this important work.

Sincerely,



Corporate Engagement Opportunities

Rooted in conservation, branching into community

| 30 Percent Solution | Forest Stewardship | Event Sponsorship | Volunteer Groups | In-Kind Support |
|--|---|---------------------------|---|--|
| Building capacity to mitigate climate change | Accelerate use of Exemplary Forestry throughout New England | Immediate brand elevation | Hands-on engagement at one of over 150 sites across New England | Leverage a niche business expertise or product |

30 Percent Solution

NEFF's mission-driven programs offer an opportunity to put our region's forests to work on perhaps their most important mission ever—maintaining a safe and healthful climate. NEFF's **"30 Percent Solution"** for climate change mitigation could keep more than 646 million metric tons of CO2 out of the atmosphere over the next 30 years. This represents nearly 30% of the energy-related emissions we need to eliminate over the next several decades in order to meet New England's decarbonization goals.

NEFF's three strategic initiatives impacting the **30 Percent Solution** are: forest conservation; Exemplary Forestry practices; and innovation in sustainable wood buildings.

To learn more about this opportunity, scan the QR code below or visit newenglandforestry.org/30-percent.

Support Level

\$25,000+



Benefits



- Recognition in the NEFF annual report
- Recognition at the NEFF annual meeting during live remarks
- Logo placement on the NEFF 30 Percent Solution web page for one year
- Customized volunteer opportunity for sponsor employees
- Potential Committee placement opportunity for key staff
- Inclusion in at least one Facebook update to 3,200+ followers
- Inclusion in at least one Instagram update to 2,200+ followers
- Mention with hyperlink in at least one e-newsletter to 3,000+ subscribers

Forest Stewardship



Forest stewardship at NEFF is not a passive initiative. It is an active means to ensure our community forests thrive while working hard to mitigate climate change. We accomplish this through the use of Exemplary Forestry, which is a forest management approach created by NEFF that prioritizes forests' long-term health and outlines the highest standards of sustainability currently available to regional forest owners.

An investment in NEFF's forest stewardship program leads to healthier forests, more resilient ecosystems, improved public access to green spaces, and protection for important habitats and ecological systems.

To learn more about this opportunity, scan the QR code below or visit newenglandforestry.org/exemplary-forestry.

Support Level

\$10,000+



Benefits



- Recognition in the NEFF annual report
- Logo placement on the NEFF Exemplary Forestry web page for one year
- Customized volunteer opportunity for sponsor employees
- Inclusion in at least one Facebook update to 3,500+ followers
- Inclusion in at least one Instagram update to 2,300+ followers
- Mention with hyperlink in at least one e-newsletter to 3,000+ subscribers

Event Sponsorship

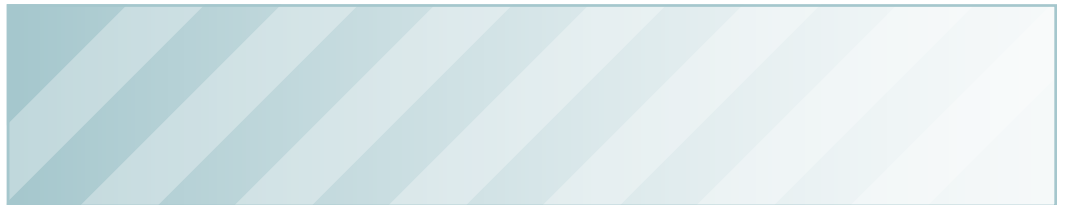


NEFF hosts a number of **public events** each year. The most notable is our Annual Meeting, held each June. Other past events include a spruce tip beer release event, a fine art show, benefit gala, harvest hikes, and much more.

For a list of past events and upcoming events that your company can get involved with, scan the QR code below or visit newenglandforestry.org/events.

Support Levels

\$5,000/
\$2,500



Benefits



- Recognition in the NEFF annual report
- Recognition at the NEFF annual meeting during live remarks*
- Logo placement on event flyers; premier placement at the higher support level
- Mention in promotional paid advertising for the event*
- Inclusion in at least one Facebook update to 3,200+ followers
- Inclusion in at least one Instagram update to 2,200+ followers
- Mention with hyperlink in at least one e-newsletter to 3,000+ subscribers

*Included at the \$5,000 level

In-Kind Support and Volunteer Service

In-Kind Support

NEFF's work is unique, and so are the organization's needs. Valuable corporate **in-kind donations** run the gamut from loppers to legal services, and bug spray to bookkeeping expertise. Below, you will see a list of recurring needs, but this list is not exhaustive. If your business has time, services, expertise or goods to donate, please reach out to corporate@newenglandforestry.org to talk about a partnership through in-kind support.

Annual in-kind needs:

- Vehicle service/maintenance
- Gas and hardware store gift cards
- Groundskeeping
- Outdoor tools, materials, and equipment care
- Graphic design
- Printing and signage
- Office supplies
- Odd-job and trade services
- Personal protective equipment
- Field clothes, boots

Volunteer Service

Corporate **volunteer service** days bring your employees together at one of NEFF's 150+ New England sites. Volunteer groups can range in size from 5 to 50 individuals, and work will be tailored to meet the needs and mission of NEFF and your company's employee engagement goals. Volunteer opportunities vary widely by location and season. For details about current and upcoming corporate volunteer opportunities, please reach out to corporate@newenglandforestry.org.

Contact corporate@newenglandforestry.org